FAQ

Show your customers what makes your business unique by using Google Street View Trusted. Here’s how to maximize your impact on Google Maps and stand out from the crowd:

What happens during the photo shoot?

At the agreed time, a professional photographer certified by Google will arrive to capture high-quality 360° images. Following Google’s Street View guidelines, panoramic images will be taken every 3-4 meters, starting at your business entrance.

Which areas will be photographed?

You decide which parts of your business to showcase. Typically, all publicly accessible areas are included, but the final decision is yours.

How should I prepare my business before the shoot?

Take some time to ensure your space is clean and well-presented. Consider how you want your business to appear to potential customers.

Will people appear in the photos?

Google’s policy requires all faces to be blurred to comply with privacy laws. For this reason, we recommend scheduling the shoot when the premises are less crowded. If you’d like to feature people, please inform us beforehand so we can provide the necessary consent forms.

What if I don’t have a Google Business Profile?

If you don’t already have a Google Business Profile, we can create one for you during the process. For optimal management, we recommend verifying your account.

Can I reschedule my appointment?

You may reschedule up to three business days before your scheduled shoot. We will do our best to find another available time slot. However, if rescheduling is not possible, a cancellation fee of 290€ will apply.

What should I do after the shoot?

Once your images are live, we will notify you by email. This typically takes 1-2 weeks. Your confirmation email will include an embedding code to integrate your virtual tour into your website.

How can I add the 360° tour to my website?

We provide a simple embedding code that you can add to your website to display the virtual tour seamlessly. Detailed instructions will be included in your confirmation email.

Do I own the rights to the images?

You will have full usage rights to the images. You are free to use them across your marketing platforms, including websites, social media, and print materials.

What if the weather is bad on the day of the shoot?

While we can proceed with indoor shoots regardless of weather conditions, outdoor shots may need to be adjusted if there is heavy rain or snow. Please ensure a point of contact is on-site at the scheduled time, as our photographers operate on a tight schedule.